

[MosquitoMax 2100 & 2140 Tech Sheet]

End User Group(s)	Private homes, Resort Properties, Residential Communities with Common Recreation areas, Commercial business and livestock boarding or production facilities (Horses, cattle, poultry, swine).
Distribution	Primary Distribution- Pest Control, Landscape, Irrigation and Lighting Service Providers Secondary- Chemical Distributors
Construction	100 GPH brass rotary vane pump, 1/3HP Electric motor, 80 nozzle capacity (2100), 140 GPH brass rotary vane pump, 1/2HP Electric motor, 120 nozzle capacity (2140), Powder Coated Aluminum Shell, Nylon fittings, Fluorinated PolyPro chemical containers, PCB w micro processor, LCD and Stainless steel hardware.
Position	Positioned at educated consumers desiring better efficiency, aesthetics and security.
Unique selling Proposition and Features	<ul style="list-style-type: none"> • Wall mountable space saving design • 2.5 Gallons chemical holding capacity (standard with 2140) • 3/8" line capacity at pump • 2nd valve optional - enables automatic use of two different chemicals • Temperature Sensor Conserves Insecticide and Protects Pump • Water only mode-extends nozzle life. • Open source refills/ No lock out codes or proprietary caps/ Pour and Go • Organic or conventional product ready • Flexible and accurate chemical dosing • Plug and Play- pre-programmed settings • No program or time loss due to power outage • Immediate on demand misting • Quick to Refill / Clean Intake Filter • Any day or Every day program capable • Complete Winterization in less than 3 minutes
Sales Trends	<ul style="list-style-type: none"> • Mosquito control via misting systems are hot. Our products are more attractive, secure and efficient. Most markets are virtually untapped with tremendous growth opportunities.
Installation	<ul style="list-style-type: none"> • Mounts on 16" centers with supplied hardware and 3/4" male hose fitting • Comes pre-programmed with factory default settings.
Packaging/shipping	Individually boxed or 30 units shrink wrapped on a 40" X 48" X 54" tall Pallet, ships UPS, Fed X international or common carrier.
Pricing	Suggested retail for the MosquitoMax #2100- \$1399.00, 2140-\$1599.00.
Marketing Support	Printed collateral, Internet, local and national trade magazine print ad's, logo artwork, sales, service, forecasting tools.
Training and technical support	Individual or small group installation, service and maintenance training in Houston by appointment. Telephone support during and after normal business hours .